

AUDITORY VERLOAD

MAJOR MARKET RADIO PRODUCTION SERVICES FOR YOUR PROGRAMMING BRAND!

Who We Are and What We Do

AuditoryOverload® is a division of JamTraxx Media Inc., a Chicago broadcast company that was founded in 1993 and provides programming, consulting, production, and other services to radio stations and other media companies worldwide. We are major market radio programmers, energetic air personalities, creative production gurus, as well as, internationally-acclaimed DJs, and more.

AuditoryOverload® was conceptualized in 1993. We recognized the need and demand for radio production services designed to accommodate the programming department's programming goals and to attract radio listeners in our clients' primary demographics; regardless if in a diary or PPM market.

Our audio production and vocal services are available for cash or barter. Please inquire within!

MISSION

At Auditory Overload, our mantra is simple: Work together effectively and efficiently, while having fun doing it.

COST

Simple: Cash or credit via PaySimple.Com, or even barter in some instances for project rates or on a retainer basis!

TRAFFIC

Our barter is trafficked through United Stations Radio Networks.

TEAM

Rob Austin - CEO

Rob started his career at ENERGY.88.7 WLWU-FM, where he was an air personality and a student of Loyola University - Chicago. This led to a cross-town opportunity to intern, and later executive produce, the top-rated "Eddie and Jobo Morning Show," on heritage CHR, B96 WBBM. Listeners knew him lovingly, as the "Polish Engineer". There, he honed his programming skills under the guidance of Todd Cavanah and Erik Bradley.

Today, Rob oversees the corporate execution of JamTraxx Media and its many divisions. Having come from a financial background where he was banking and investing millions of client dollars at a young age, Rob believes that he is truly blessed to "work" in a craft that he truly loves! To date, he has trademarked numerous format ideas and has successfully launched a streaming portfolio of online stations under the CLUBJAM (TM) banner.

Josh R. – IMAGING DIRECTOR / VOICE TALENT

This Chi-town native brings with him a huge repository of advanced musical composition skills, coupled with an intense acoustic flavor that will bend and blend your senses. Josh R. is known and respected for his unrelenting dedication to quality. "It's all about attention to detail..... always attempting to ride that cusp of "fringe" in my productions and techniques. His productions can be heard throughout the day on Chicago's B96 and other radio stations Worldwide.

Playing to win requires a commitment to yourself that even if you fail, you will never give up and never let your goals and dreams die. Those who play to win know that success is not given to us. It is pursued with all the energy and sweat we can muster. Obstacles and struggles are part of life and only serve to make us appreciate our success. If everything came easy, we wouldn't know what it felt like to truly succeed. Obstacles are meant to be overcome. Fear is meant to be conquered. Success is meant to be achieved. They are all part of the game of life and people who succeed are the ones who play to win, trust, and never give up until the game is over.

CONTACT INFO

Rob Austin - CEO

2500 East Devon Suite 275 - Des Plaines, IL 60018

Phone: 312-893-7549

Fax: 312-893-2286

robaustin@jamtraxxmedia.com